



Patternhill Studio

## Logo & Branding Packages

My branding package offerings are tried and tested. Designed to work to the scale of your business, you may choose to go for more than one package depending on your needs.

There are no hidden costs. Your project is priced for you at the beginning (no estimates), so you can guarantee in advance that your budget won't be stretched.



### 'Keep It Simple'

Perfect for a side-hustle business or small startup. If you just want a logo, this package will give you what you need to get going, with a quick turnaround on a reduced budget.

- ◆ 3 initial design concepts to choose from.
- ◆ 2 rounds of amends on chosen route.
- ◆ Full colour and single colour versions of the final logo and alternative Submark logo.
- ◆ 5-page style guide document including logo and submark, brand colours and fonts.

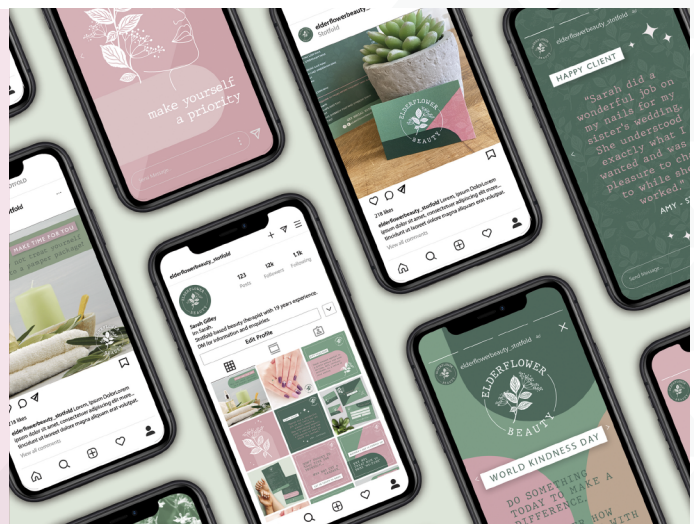
£120

### 'Get Social'

Already got your logo?... no problem. This package will get you all the extras to substantiate your brand. I can work with any existing material you have and help give your business a coherent look across multiple platforms.

- ◆ Facebook / Etsy Cover Image.
- ◆ 6 Social Media Templates (in STORY and GRID format ready for editing.)
- ◆ 3 Brand Pattern Designs.
- ◆ Up to 4 bespoke icons/illustrations for your business, suitable for use via web or print.

£70



### 'Level Up'

So you've got your logo and social media sorted, now let's get down to business! This package will get your brand in shape to seek out and attract new customers and ultimately, take your business to the next level.

- ◆ Business Card/Postcard Design
- ◆ 1 single page advert design (to a size of your choosing) suitable for web and print.

£60

All packages come with the following file formats for all assets including JPG, PNG and PDF, suitable for print and web. All final assets including styleguides will be shared via Google Drive upon receiving payment for the project. Font licenses will need to be purchased by the client at an additional cost if the chosen brand fonts are to be used outside of any material that I am creating on behalf of the client.